Privacy Policy

Last modified: 8/22/2023

Introduction

ANALYTICA LEGALIS, INC. (**"Company"** or**"We"**) respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website userhetoric.com (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

* On this Website.
* In email, text, and other electronic messages between you and this Website.

It does not apply to information collected by:

* Us offline or through any other means, including on any other website operated by Company or any third party; or
* Any third party, including through any application or content that may link to or be accessible from or through the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy.

Children Under the Age of 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

* By which you may be personally identified, such as name, postal address, email address, or telephone number ("**personal information**");
* That is about you but individually does not identify you, such as usernames and services you subscribe to; and/or
* About your internet connection, the equipment you use to access our Website, and usage of website details.

We collect this information:

* Directly from you when you provide it to us.
* Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies.
* When you make a purchase.
* When you communicate with us through the website, including completion of any online forms.
* When you subscribe to a mailing list.

*Information You Provide to Us*

The information we collect on or through our Website may include:

* Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, posting material, or requesting further services.
* Records and copies of your correspondence (including email addresses), if you contact us.
* Details of transactions you carry out through our Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Website.

*Information We Collect Through Automatic Data Collection Technologies*

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns.

The technologies we use for this automatic data collection may include:

* **Cookies (or browser cookies).**
* **Web Beacons.**
* **Flash Cookies.**

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

* To present our Website and its contents to you.
* To provide you with information, products, or services that you request from us.
* To fulfill any other purpose for which you provide it.
* To provide you with notices about your account and/or subscription, including expiration and renewal notices.
* To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
* For any other purpose with your consent.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

* To our subsidiaries and affiliates.
* To contractors, service providers, and other third parties we use to support our business.
* To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of ANALYTICA LEGALIS, INC.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by ANALYTICA LEGALIS, INC. about our Website users is among the assets transferred.
* To third parties to market their products or services to you if you have not opted out of these disclosures.
* To fulfill the purpose for which you provide it.
* For any other purpose disclosed by us when you provide the information.
* With your consent.

We may also disclose your personal information:

* To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
* To enforce or apply our terms of use https://userhetoric.com/assets/Privacypolicy.docx and other agreements, including for billing and collection purposes.
* If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of ANALYTICA LEGALIS, INC., our customers, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

* **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
* Disclosure of Your Information for Third-Party Advertising. If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by contacting us and making the request.
* Promotional Offers from the Company. If you do not wish to have your email address used by the Company to promote our own or third parties' products or services, you can opt-out by contacting us and making the request.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information. To learn more about California residents' privacy rights, visit https://oag.ca.gov/privacy/ccpa. California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to info@userhetoric.com or write us at: PO Box 826 Ona, WV 25545, United States.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

info@userhetoric.com

or via our toll-free number:

(304)-312-2565